# Closure Working with CDNs: towards BCOP.

## Goal of the project

- Attempt to propose BCOP to ISPs for content delivery :
  - Optimal load balancing & overflow
  - Optimal geo targeting / mapping to end user
  - Optimal capacity planning

Regardless of interconnect type(embedded caches / peering / transit)

## Proposed structure for BCOP

### I. BGP prefix announcements and Traffic Engineering

(announce them all, use prefix specificity, communities, AS path length, MED, implement regional DNS.)

# II. Capacity and diversity planning

(scalability, diversity, failover plans, position of network assets ...)

#### III. IPv6

(All sessions dual stacked)

#### IV. **Documentation**

(Peering DB)

Thanks for your attention and enjoy a great RIPE 71!!!



# BGP prefix announcements and Traffic Engineering

- Ideally use different prefixes for each network region / product.
- BGP prefix announcements: announce them all (customer, internal, BB + DNS Resolvers) to your interconnects with CDNs (= to all hosted caches and to all peering sessions).
- Prefixes advertised to caches and peering are at least as specific as ones advertised via transit.
- Do not announce anything more specific than a /24 (v4), /48 (v6).
- Always prepend your ASN in BGP as-path announcements.
- Traffic engineering : use MED; communities, AS-Path to express your preferred locations. Don't withdraw prefixes.
- Implement regional DNS.



## Capacity and diversity planning

- Provide as much as possible scalable capacity for caches and peering.
   Right-sized or optimally sized uplink capacity for embedded caches
   Not running PNIs at more than 70-75% of capacity
- Discuss and plan failover between hosted caches, peering or transit with internal CDN and external partners.
- Discuss and plan your diversity strategy with your CDNs.
  - Path diversity
  - PNIs in more than one location / PoP
  - Position of network assets